

## Launch of Event Buddies Charity Auctions

The third week of November has been marked by the Launch of Event Buddies For A Cure online auctions.

As an entrepreneur promoting philanthropy, Angie Cleone, Director of Event Buddies Australia, did put herself up for auction to raise money for For A Cure Foundation and cancer stem cell research. \$5000 has been raised through the campaign. The winner will have the chance to spend a harbour afternoon with 5 friends on a 40-foot sport cruiser, generously offered by Sydney Boating Club.

## Become a Partner of the Cause

If you would like to support Event buddies For A Cure in any way, we'd like to hear from you. Get in touch with our team at

foracure@eventbuddies.com.au

## Why Event Buddies?

In today's hectic world, individuals tend to have less time for social interaction. This leads to the fact that people lose their ability to successfully mix, mingle or socialize. Perhaps simply a lack of guidance?

Times are not easy. Globalisation, financial crisis, fears fed by the media... The whole society is moving to some sort of mix where people are busy and stressed. They live far from their families and base their experiences and personalities on individual pleasure through consumption. Truly, people have never been so free and likely to meet others, but also never felt so lonely. "I am spending a lot of time building my social networks says Amresh, young professional working in business management. However I feel I am spending more time doing this on the Internet than in real life". Nowadays, people lose their ability to successfully interact directly. "I don't know my neighbours", says Judy 26. "During the week, I leave home at 8am, take the public transport with other commuters, spend my day at work, and come back home reading news about people with who I don't even know. When I'm finally back at home, I switch my computer on to check my Facebook and MSN. Then I eat and watch TV till late. Hopefully I have good friends at work!"

Planners of the event industry are facing more and more difficulties regarding crowd gathering. "The aim of any event or function is to bring together people who don't usually come into contact, for the benefit of strengthening relationships of exchanging ideas says Bruce, Director of Haddon Perceptions. Natural barriers of social interaction mean this aim is often not achieved."

Indeed people naturally stay in the group they already know. Natural mixers make the contacts while introverts and guests without an existing group struggle.

One of the reasons an event is successful is that people connect, mix, network and foster new contacts. There is no great moment if the pleasure is not shared.

Organising a successful event is hard work, and there is something that remains hard to control: the crowd ambiance. That is where Event Buddies will make the difference. Event Buddies are assistant hosts, or act like guests. They are exactly who a concerned host needs: Natural mixers that make the mingling successful!

*Check out Event Buddies website: keep an eye for our promotional trial offers!*



## Big Thanks

- To James from A List Guide and Romain from Arclite for your referrals to Event Buddies.

- To Lesley from Snowrugs for all the little pieces of everyday advice.



## A Word from the Boss

"You can do whatever you want! Every great journey has a beginning. I believe we should all undertake the actions that will make us fulfill our dreams. Event Buddies is my dream, I hope we will share the journey together."

XOXO. Angie

## Spotlight!

Every month, Buddy News will put the spotlight on one Event Buddy. First to begin, Warwick!



**Warwick, how and why did you become an Event Buddy?** I applied to an ad a year ago. I was not sure what it was about, but it sounded fun, and a good way to meet interesting people from diverse backgrounds, with different knowledge and ways of thinking. I thought it was a good opportunity to network for myself. And also extra cash!

**What is your daily occupation?** I am a landscaper. I have been doing different things from marketing to acting. But ultimately I wanted a job that allows me to have time for my passions.

**And what are your passions?** I am a musician. I play classical guitar. I also love spending time socializing and meeting new people. I enjoy reading too and I find economics very exciting!

**How would your friends describe you?** That's a hard one! I believe they say I am fun and easy going. I would add that I am curious about things in general.

**Any partner?** Yes I have got a girlfriend!

**Oh... Sorry ladies... Thanks for your time Warwick.**  
You are welcome!

**Want to participate? Send your questions for the next interview! Email [buddynews@eventbuddies.com.au](mailto:buddynews@eventbuddies.com.au)**

## Upcoming Events

### Event Buddies For A Cure Auction

Want to live a great life experience or make the perfect gift to the ones you care about? Also want to be generous and help cancer stem cell research? Check out the next auctions on [www.eventbuddies.com.au](http://www.eventbuddies.com.au). After the success of the launch, Event Buddies For A Cure, the charitable arm of the business, is going to surprise you and make you enjoy life even more.

Stay tuned!

[www.eventbuddies.com.au/celebbud.php](http://www.eventbuddies.com.au/celebbud.php)

### Christmas Party at the Boat Shed

80 McDougall Street, also known as The Boat Shed, is housing not only Event Buddies but Arclite (designer lights), Snowrugs Gallery (handmade custom rugs) and Pattons (Awnings & Shade Sails). Come have a drink, discover our Buddies live and do some networking. You are welcome to pop up at 6pm on Tuesday, December 2.

*Christmas Party at The Boat Shed, 80 McDougall Street, Milsons Point NSW 2061*

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