



POST RELEASE

Thursday, 14th May 2009

For A Cure Foundation Launched with 'Fashion on Fire' raising \$40,000 for Cancer Stem Cell Research.

Friday May 8, 2009; For a Cure Foundation celebrated its official launch at Wildfire Sydney with 'Fashion on Fire' which was proudly supported by Event Buddies Australia, Camilla and Cosmopolitan Shoes.

Over 200 immaculately-primped devotees attended the flamboyant three course sit down gala dinner to raise funds for Cancer Stem Cell Research hosted by the Daily and Sunday Telegraph's Melissa Hoyer, with Special Guest Camilla Franks.

The evening kicked off with guests greeted by eight stunning models in leopard print Camilla Kaftans with Sonia Reykiel and Bottega Veneta shoes by Cosmopolitan Shoes; the models wore saintly engraved Santos Wish jewellery which gives strength, love, courage and protection depicting the charity's ethos of a positive outlook to find a cure for this disease; expected to kill 42,000 people this year in Australia alone.

The venue was immaculately themed by Your Special Events with an array of red lights, red runway, red candelabras, red velvet lounges, a three meter red inflated media ball, fire breather's and a red Maserati in the forefront of the opera house and harbour bridge.



ANGIE CLEONE & CAMILLA FRANKS

Camilla showcased her spring-summer 09/10 collection for the first time to the public with a runway show at the gala event with guests being able to bid on each of the garments in a silent auction to help raise funds for the foundation.

Additional auction items at the event include a Balenciaga Handbag generously donated by Rose Ghosn of Cosmopolitan Shoes Double Bay, a signed David Beckham T-shirt, Mohammad Ali signed boxing gloves, a day out on Sydney harbour with six friends to the value of \$5,000 donated by Sydney Boating Club; and any five items from Camilla's collection to choose from including samples and one offs.

Guests continued on until the early hours of the morning with a special live performance by Paulini from Australian Idol who at the end of the night jumped back up on stage and entertained while patrons danced on the red runway till close.

The gala affair attracted the affluent social set including media mogul Camilla Franks, Shoe and style Queen Rose Ghosn (Cosmopolitan Shoes), Camilla Franks, Sue and Jess Ingham (Ingham Chicken), Kellee Cruse (Santos Wish Designer), and Justin Melvey.

High res. images of the event are available and free to run at www.titomedia.com.au
Image Gallery "Event Buddies Australia in Support of For a Cure Foundation"

For media enquiries or an interview with Angie Cleone founder of For a Cure Foundation contact:

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